

# Erasmus for Young Entrepreneurs

Project Webzine #3

May 2016

*An initiative of the European Union*



Welcome to the Biz4EYE third project webzine!

This webzine, a regular publication of the project, will publish the most up-to-date news of what's happening within the project consortia.

Stay tuned!

What is Biz4EYE?

Biz4EYE is an exciting new project integrated and promoting the Erasmus for Young Entrepreneurs programme and supported by the European Commission. Started in February 2015 with a duration of 2 years its promoted by an European consortia of 6 organisations coming from 5 different countries – BIC Lazio (Italy), Value Services (Italy), MOST Foundation (Poland), Aalto University (Finland), Riseba University (Latvia) and ADDICT (Portugal).

These organization have a specific expertise within the creative industries and intend to provide opportunities to entrepreneurs that want to develop their businesses and international opportunities within the Erasmus for Young Entrepreneurs framework.

What is about this 3<sup>rd</sup> webzine?

This 3<sup>rd</sup> webzine is about some success stories of new entrepreneurs in other countries, under the Erasmus for Young Entrepreneurs programme.

## LATEST NEWS FROM THE PARTNERSHIP AND ENTREPRENEURS

Lidia Kostrzyńska is an exchange for **MOST Foundation**.

Lidia is a new entrepreneur from Poland who has chosen Portugal as the destination for the Erasmus for Young Entrepreneurs programme. Lidia went to Lisbon, where she has co-operated for three months with Isabel Colher, the owner of Tardoz company. Both Lidia and Isabel work in the creative sector and decided to develop their enterprises through participation in the Erasmus programme! Lidia's company Glass Workshops (Szkłana Pracownia) organizes art workshops and events, which focus on creating functional and decorative art by using glass, Isabel's business focuses on the art of Portuguese ceramic tiles (known as "azulejos"). Both new and host entrepreneurs could learn and inspire each other. Lidia has gained knowledge about making and decorating azulejos plus she has developed her marketing skills and Isabel has discovered new techniques of working with hot glass. What's more they keep working on the program of glass workshops which will take place on the 14th of May in Lisbon and they both ensure it's only beginning of their international cooperation!



Matteo Montesi is an exchange for **Value Services**.

Berlin is the city chosen by Matteo Montesi to start his adventure as New Entrepreneur. Matteo is a 29 years old young architect which in the last months has develop an interesting business idea focused on sustainable architecture in local and international market.

Thanks to Biz4EYE project Matteo is now hosted by Thomas Lucking, Managing Director of Gerber Architekten International GmbH, an important architecture firm with locations all over the world.

Matteo is currently working with Thomas and with a team composed by architects, engineers and experts and is learning everyday new skills from this experience.

The exchange has started on 1 April and will last for six months, enabling Matteo to gain all the experience needed to grow as entrepreneur and start his business project.



Agnese Zīle is an exchange for **Riseba University**.

Agnese is a new entrepreneur who has chosen Turkey as the destination for the Erasmus for Young Entrepreneurs programme.

The participation within the program Biz4EYE gave her an opportunity to be a part of the amazing team organizing international conferences, presentations, product launchings, thematic events and more. In their experience basket are a lot of famous and globally well-known brands. Gained experience is definitely turning point for her company BAART EVENTS. Turkey is a country where meets a lot of well-known international companies, thus the competition here is huge between companies, and surviving there as a company is a big challenge. She had this gift to work five months with



successful, talented, gifted and amazing team. From the beginning they gave her much more than she have asked and in the best quality. And no one loses by doing this, there is win – win situations. The link between both parties has been made full of trust, with best return and based on long-term cooperation.

There was no limit of information and practice; it was all up to her, thus now she feel self-confident in ability to plan, organize and present events. She have learned a lot and even now she can still ask for advice when it's need, even after the project. All acquired knowledge she is using to build capacity of her skills and improve quality of the company. This experience includes opportunity to in-depth explore not only phenomenon of events organizing, but also an international entertainment trends.

Iluta Cakova is an exchange for **Riseba University**.

Biz4EYE gave her an opportunity to realize a dream to work in Turkey. She had an opportunity to be a part of CSG The Event Company and she worked with her mentor Can OZEN. Turkish culture in general is full of generous, welcoming people, but her mentor was the grates of all, she said. Every single he has found time not only to teach her about his company and working style but also to get to know her as a person and her dreams despite his busy schedule. All employees in office where like family to Iluta. Together with her mentor we all talked about cultural differences not only in life but in business too. They all admitted that Iluta giving them a new energy in office. They trusted in Iluta and her ideas, they were letting Iluta to call their suppliers and make offers.



Moreover, during the mobility she learnt so much about events, new ways of management, differences between video and sound systems, possible looks of stages, creative ideas and themes of events, branding and a lot more.

Cristian Rizzuti is an exchange for **BIC Lazio**.

Barcelona is the city chosen by Cristian to start his adventure as New Entrepreneur. Cristian is working on new technologies applied to performing arts, with particular interest to tangible interfaces and wearable systems.

Thanks to Biz4EYE project, Cristian is hosted at the FabLab of Barcelona, an international hub of education for experts in digital fabrication and computing.

Cristian is currently working with Tomas, the Lab Coordinator, and he is having the chance to deepen his research and test new technologies. At the same time, he is involved in different working teams on a number of projects, meeting professionals from all over the world and building new relationships in the sector of E-Textile and wearable systems.

The exchange started last December and will last for six months, enabling Cristian to go through all the phases of his project and gain all the experience needed to grow as entrepreneur and start his business project.



### What's next?

- Continuing the match-making process for entrepreneurs across Europe!

## CONTACTS



[www.erasmus-entrepreneurs.eu](http://www.erasmus-entrepreneurs.eu)  
[www.biz4eye.eu](http://www.biz4eye.eu)



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